

Popular apps & their purpose





TWITTER https://about.twitter.com/

What is it: A hugely popular social media application that allows users to send and receive short posts called 'tweets', that can include pictures, videos and links which can then be commented upon and shared. Users can 'follow'



FACEBOOK https://facebook.com/

What is it: A long-established social media platform where users create a profile or groups with a brief biography and interact with 'friends'.



INSTAGRAM https://www.instagram.com/

What is it: A photo and video social networking service, that allows users to create profiles, upload photos, create 'stories' and apply filters, tags, and hashtags for others to browse and follow themes of interest.



GAB https://gab.com/

What is it: A social network that champions free speech, individual liberty, and the free flow of information online. Similar to Twitter and Reddit, individuals can post messages and comment upon them.



YOUTUBE https://www.youtube.com/

What is it: The world's largest video chatting website that allows users to upload and view videos for entertainment or education. Users can subscribe to their favourite channels which then fill their feed with the latest relevant content.



REDDIT https://www.reddit.com/

What is it: A social media site which allows registered members submit content to the site such as links, text posts, and images, which are then voted up or down by other members. Posts are organized into user- created boards called "subreddits", which cover a variety of topics



DISCORD https://discordapp.com/

What is it: A specialist chat and video platform established for the gaming community that allows users to set up chat groups and servers.



SNAPCHAT https://www.snapchat.com/

What is it: A very popular multi-media messaging app that allows pictures and videos to be sent between users and for 'stories' to be uploaded for friends or the entire platform to see. This app also contains a location feature which allows the users to see where friends are located, and also different multi-media stories all over the world.





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TELEGRAM https://telegram.org/

What is it: An instant messaging company run by the two Russian brothers who also own VK. It is an encrypted, cloud based communications app that can be used to send text messages and multimedia such as pictures and videos. Users can send to individuals or group chats and have unique usernames.



4CHAN http://www.4chan.org/

What is it: An anonymous image board social media website. Divided into "boards" on various subjects. Threads within a board move up a ranking relative to the number of replies and move down over time.



8KUN (8CHAN) No official website

What is it: An anonymous image board social media website. Threads on any subject can be posted similar to 4Chan.



TIKTOK https://www.tiktok.com/

What is it: A hugely popular Chinese based social video sharing app that allows for the uploading, viewing, and commenting on short videos between 3 and 15 seconds.



MINDS https://www.minds.com/

What is it: A free open source social network application that values free speech and user privacy, the website urges users to "Take back control of your social media". The site uses cryptocurrency to pay users to produce content which can then be redeemed for enhanced features.



WHATSAPP https://www.whatsapp.com/

What is it: An instant messaging service now owned by Facebook that allows user to send text, voice notes, photos, and videos to other people or within a group chat. The app also allows for video chat.



BitChute https://www.bitchute.com/

What is it? A video hosting service, similar to YouTube, that accommodates far-right content. <u>It was created in 2017 in England by Ray Vahey</u>. It was created in response to You tube's content rules regarding hateful content. BitChute allows its users to monetise their content by letting them link their PayPal and cryptocurrency processors⁵⁴.